

LOGENIX GLOBAL INSIDER

The official newsletter of Logenix International

IN THIS ISSUE

- 02 Welcome Message
- 03 Cold Chain | Mongolia
- 04 Behind the Scenes | Yemen
- 05 Global Impact | Philippines & Uganda
- 06 Logenix Highlights | Interviews
- 07 Industry News | page 7 & page 8
- 09 Connect with Logenix

A NEW WAY TO CONNECT

AUGUST 2021 | ISSUE 01



TO AND THROUGH THE DEVELOPING WORLD WITH LOGENIX INTERNATIONAL

DEAR CLIENTS AND PARTNERS,

I'm pleased to introduce the Logenix Global Insider.

Consistent with our corporate mission to be the most reliable, knowledgeable and cost-effective developing world forwarder, our intent with this monthly newsletter is to provide essential news and insights for shipping to the toughest regions of the globe.

The insights will be of cutting-edge supply chain operations and the news will be the most current, impactful information effecting transport from every corner of the globe to and throughout practically every country in the developing world.

Our hope is this newsletter will be a critical resource to address supply chain challenges and an understanding of the practical, efficient solutions Logenix implements to these countries.

RON CRUSE

PRESIDENT | FOUNDER | CEO

PROACTIVE ENGAGEMENT

Logenix International

Consisting of serology diagnostics and laboratory equipment, a shipment destined for **Mongolia** included hazard classified goods and required specialized cold chain packaging for three different temperature control levels (2-8C, 15-25C, and ambient). The products in this shipment originated in four different places throughout Europe. They then needed to be consolidated and shipped from the Netherlands to Mongolia which had strict COVID restrictions on the ground.

For some, this may seem like the perfect storm. But for Logenix and our client, impossible was never part of the equation. Known for our ability to manage logistics for complex shipments, Logenix understands the importance of proactively addressing multifaceted challenges. This proactive approach and close collaboration with our client played a pivotal in the success of this shipment.



Maintaining the integrity of a shipment with three different cold chain levels is of the utmost importance. Temperature loggers were packaged in the shipment to monitor and record necessary information. Logenix proactively collaborated with all parties involved to request and obtain the necessary permissions avoiding potential delays due to COVID restrictions. With special permission from the Mongolian State Emergency Commission, the charter landed in Mongolia on time. The ground crew dressed in hazmat suits, then successfully offloaded the temperature controlled goods, abiding by all COVID, cold chain and hazmat protocols.

3 *different levels of temperature control*

Hazmat classified goods & strict COVID protocols

4 *locations of origin in Europe*



YEMEN

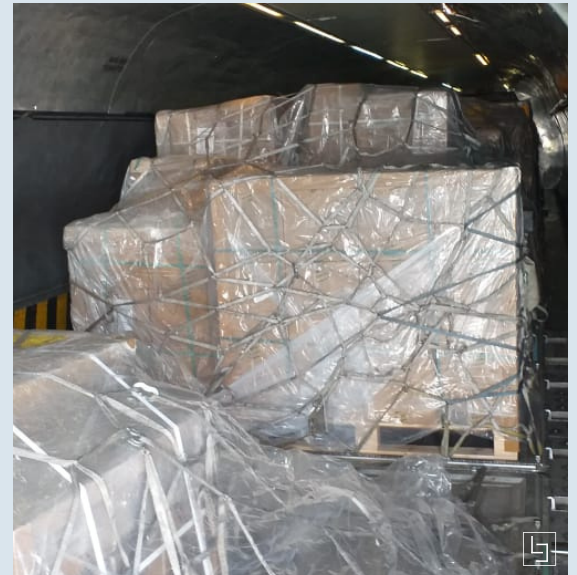
Yemen is currently being considered the largest humanitarian crisis in the world. Millions of people are displaced as a result of civil war, political unrest and the presence of terrorist groups in the region. With no end in sight and conditions worsening for the people of Yemen, it becomes increasingly crucial and difficult to transport goods and supplies throughout the country.

3 CHARTERS, 1 PURPOSE

Logenix International

As fighting escalates and the sound of bombs echo, 163 pallets of life changing HIV and malaria treatments arrive in **Yemen**. Originating from multiple countries, such as India and the Netherlands, these pallets were transported on 3 different charters over the span of 7 months. Logenix International worked closely with our client to ensure each shipment arrived safely.

Managing successful shipments to Yemen is no easy feat. It requires an extensive knowledge of authorization processes, operational expertise on the ground and in depth logistics management at each step of the way. A thorough understanding of all regional conflict factors is necessary for identifying potential risks and creating plans to address any issues that may arise. Due to the violence and political unrest in Yemen, there are often airport closures resulting in delays and flight cancellations. Despite these complexities, 20,000 kgs of critical medicine valued at almost \$693,000 USD was delivered to local agents for distribution.



POPULATION: 400,000



Logenix International

Ten cargo containers were shipped from the United States to a brand new hospital in **Cabuyao, Philippines**. Valued at almost \$3 million USD, the goods shipped in these containers were crucial in getting this new facility up and running to serve a population of 400,000 people. As the world's foremost distributor of donated medical goods, our client equipped this new medical facility with almost all the equipment and supplies needed to make it operational.

Logenix International takes pride in our strategic partnerships and impactful collaborations with organizations and government programs around the world. Sometimes in these collaborations, we have the opportunity to work with people local to the project's region. In this project, we had the utmost support of local officials who actively helped in the delivery and distribution of the shipment's goods.

MODIFIED CONTAINERS WITH A MISSION

Logenix International

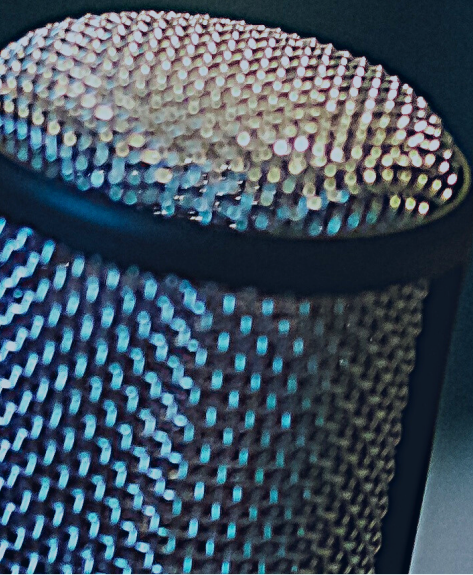
Ultimately destined for three different hospitals in **Uganda**, medical goods were shipped in three containers on behalf of one of our clients. Upon arriving to the containers' first stop in Uganda, all of the medical equipment and supplies were unloaded. However, it is the second stop in this shipment that may be surprising.

These containers are not just equipped for shipping goods. They were modified in the United States to serve as sleeping quarters for nurses and doctors. Once the shipped goods were removed, the containers were placed on foundations via crane operation. All final modifications were made on-site in Uganda after the containers were secured.

Status Delivered

SYRIA

Almost 700kgs of HIV medicine was shipped from India to Syria earlier this year. Despite ever growing conflict in Syria and political instability in the region, Logenix International continues to collaborate with our partners and clients to deliver life changing supplies to even the most difficult destinations.



ON-AIR WITH LOGENIX



David Lawler, Axios Interview

The challenges of distributing medical supplies throughout Africa and what these challenges mean for distributing the COVID vaccine.

[Click here to read](#)



Lessons in Leverage

Travel to an Egyptian souk and an Indonesian shop with Logenix International's President Ron Cruse, as he shares two lessons in leverage that are critical to success on the international stage.

[Click here to read](#)



To Achieve Herd Immunity

Ron Cruse explains the multifaceted issues of administering the COVID vaccine throughout the developing world and the steps the international community needs to take to achieve success.

[Click here to read](#)

NEWSFLASH: INDUSTRY NEWS

A shipping container shortage is snarling global trade | Global

"...the wait times can stretch as long as three weeks. British exporters say the shortage has delayed shipments to east Asia for up to two months. And in the meantime, container prices have nearly doubled." [READ MORE](#)

Xeneta: Container rates remain high, but increases are slowing | Global

"...long-term contracted ocean freight rates is up over 37 percent in 2021 and a staggering 39 percent year-over-year...However, the latest figures show an easing in the rate of increase to 2.3 percent in June." [READ MORE](#)

May air cargo 9.4% above pre-COVID levels | Global

"Propelled by strong economic growth in trade and manufacturing, demand for air cargo is 9.4% above pre-crisis levels...improved competitiveness compared to sea shipping should continue to make air cargo a bright spot." [READ MORE](#)

Collective action for reforms in Nigeria ports | Africa

"The MACN brought together a global group of over 100 companies in the shipping sector that wanted to reduce the prevalence of corruption in ports around the world." [READ MORE](#)

NEWSFLASH: INDUSTRY NEWS

The future for shipping canals after Ever Given | Global

"With fees rising and congestions episode bound to happen again, experts are already discussing what the future holds for canals." [READ MORE](#)

Tracking coronavirus vaccinations around the world | Global

"84 percent of shots that have gone into arms worldwide have been administered in high- and upper-middle-income countries. Only 0.3 percent of doses have been administered in low-income countries." [READ MORE](#)

Philadelphia airport plans to rule over east coast cargo with \$1.8 billion project | U.S.

"Philadelphia's plan...envisioned about 800,000 square feet of additional cargo buildings as well as ten spots for overnight parking by widebody cargo aircraft. Airfield taxiways would be extended to the new facility." [READ MORE](#)

Truckers hit as cargo volumes decline at Mombasa port | Africa

"A decline in cargo at the port of Mombasa has hit freighters who have seen 40 percent of the trucks parked due to lack of business." [READ MORE](#)

Thank you

for joining us in the launch of the **Logenix Global Insider**.
We thank all of our clients and partners for the
successful and impactful collaborations both featured
and not featured in this newsletter.

To stay connected with Logenix Intentional and for
more information, follow us on [LinkedIn](#), explore our
[website](#) and contact us at info@logenix.com.



Logenix International | 3060 Williams Drive, Suite 400, Fairfax, VA 22031, USA

Privacy Policy | info@logenix.com | 703.256.4885

Logenix International does not take credit or responsibility for the information in articles from external sources. The material from external sources in this newsletter is provided for informational purposes and are linked directly to their sites. These sources offer an insight into the media coverage of the industry and current events. Whilst we may include our perspective and synopses of these articles, all rights and credits for the original content go directly to its rightful owner. All use in this newsletter is intended to be in accordance with Section 107 of the Copyright Act with no copyright infringement intended.